



printLEADER[®]

Management Software

ESTIMATING ~ ORDER ENTRY ~ JOB SCHEDULING ~ ACCOUNTING ~ DATA COLLECTION

Introducing all new web based online order entry system – “Re-Order IT!”

“We’ve been with printLEADER over 12 years and our business has grown from annual sales of **\$400K in 1995** to **\$8 Million in 2008**, and printLEADER has grown with us.”

Mike Seethaler, President
Raintree Graphics – Jacksonville, FL

“We have found the **flexibility** of printLEADER to handle the **complexity** of our printing and mailing business very well. This allows us to consistently have accurate information available to make better business decisions.”

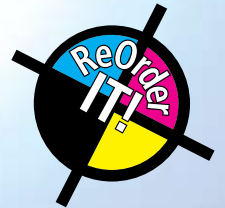
Doug Carlile, President
Professional Print & Mail – Fresno, CA

“We have been a loyal printLEADER client for **over 15 years!** They’ve been at it for 20 years now, and that proves to me their credibility.”

Maco Amoyo, President
Bullet Graphics Center – Plano, TX

“Purchasing printLEADER allowed our business to grow from **\$2 Million** in 1999 to **over \$7.5 Million** in 2007 without stressing our internal workflow.”

Jay Byars, President
Brandon’s Printing, Inc. – Norcross GA



IT'S NOT JUST A PROGRAM...
 WE'RE NOT JUST A COMPANY...
**printLEADER IS A WAY OF
 DOING BUSINESS!**

*Serving All of
 North America*



*USA, Canada,
 & Caribbean*



*Training & User
 Group Conferences*



*Shop Floor Data
 Collection, Job Tracking
 & Employee Productivity*



*Quick Printers,
 Commercial
 Printing,
 In-Plant Shops*



*Hi Speed Black & White
 Copying & Color
 Digital Printing*



*Wide Format
 Printing & Mailing
 & Postage Services*



“ Our unique blend of agency and print shop all-in-one concept can be a bit of a challenge when it comes to billing. However, printLEADER allows us the ability to **customize** the program and **capture more profits** than with any other program on the market! ”

Tim Holcomb, President
 tCreative, Inc. – Winter Park, FL

*Introducing all new web based online
 order entry system – “Re-Order IT!”*



**Thousands of installations throughout the
 United States, Canada, & the Caribbean.**



- Estimating/Order Entry
- Integrated Accounting
- Shop Floor Data Collection
- Contact Management
- Web Based Re-Order system

Welcome to printLEADER Software!

We offer our clients the most comprehensive, feature rich management software at very affordable prices.

Our products and customer support have been serving the needs of the printing, copying, bindery, mailing and graphic arts industry since 1989!

Visual printLEADER offers a complete suite of completely integrated modules for Pricing, Estimating, Order Entry, Invoicing, Job History, Accounting, Data Collection, Contact Management and Web based internet solutions.

printLEADER will help automate your business allowing your CSR's and Sales Reps to create & e-mail Quotes, add new Orders, print Work Order tickets, Schedule Jobs, track where items are in your shop, and then print everything you need for Invoices, Packing Slips and Shipping Labels.

Our clients range from small quick printers to large commercial shops, including In-plants with installations in the USA, Canada, and the Caribbean.

Call our toll free number today at (800) 752-4624 or visit our web site at www.printleader.com for more details.

John Fleming
Founder/President

HARDWARE/NETWORK REQUIREMENTS

File Server: Dedicated Intel Pentium 4 or AMD Processor (1Ghz & higher)
512 MB RAM suggested
100MB of available hard drive space
MS-Windows 2000, 2003 Server or 2008 Server

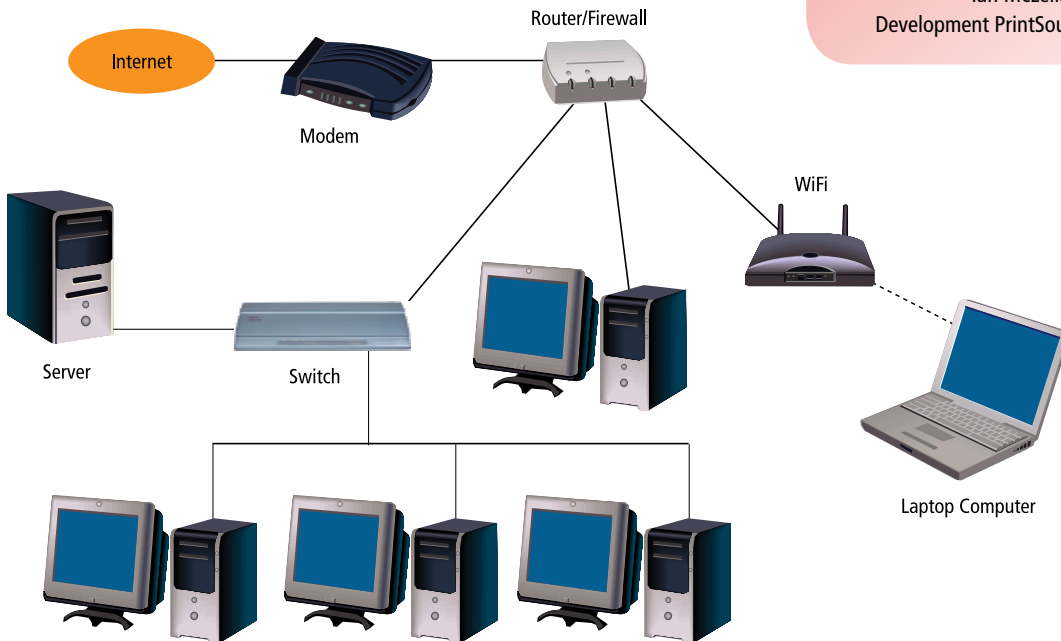
Work Stations: Intel Pentium 4 or AMD Processor
512 MB RAM Suggested
20MB of available hard drive space
Win 2000, Win XP Pro, MS-Vista Business

Network: 100 MBPS or 1GB NIC Cards (PCI BUS, not ISA)
Category 5 or Category 6 Network Switch

“printLEADER has been a *major force* in connecting our business and better serving our clients. Before printLEADER we had one estimating system, another accounting system and a third job ticketing system. With printLEADER, we now capture all information from estimating through production, and with the Customer Management and Data Collection Barcode Scanning Modules, our Sales Force can quickly review their client’s history, estimates, open invoices, outstanding invoices and even see exactly where every job is in the production cycle.

Using their technology now for over seven years, I really *can’t imagine* how we did business before implementing printLEADER.”

Ian McLellan, Technology / Business Development PrintSource – East Providence, RI



RETAIL PRICE LIST

printLEADER Network License \$3,495 USD

- Unlimited number of workstations on your network!
- Includes Pricing, Estimating, Order Entry, Work Orders, Invoicing, Job Scheduling, Reports, Accounts Receivable, & System Manager
- 1 Year Toll Free Technical/Tutorial Support

Optional Integrated Modules



General Ledger \$795 USD



Accounts Payable*/Check Writing \$595 USD



Purchase Order** \$595 USD



Contact Manager \$595 USD



Visual Premier - Data Collection & Wireless Bar Code Readers.....\$6,995 USD

- [3] Wireless Bar Code Readers, [3] Docking Stations & Premier Software

• Accounts Payable & Bank Reconciliation require the General Ledger module

**Purchase Order module requires the Accounts Payable module

Overall Features:

- Operates on Windows 2000/XP Pro/Win 2003/Vista Business
- Network Ready-Unlimited # users
- Extensive Look-up/Search features
- Over 400 Levels of Program Access Security Settings per User
- Unlimited database storage
- User defined databases
- Print to specified local or network printer, PDF, Fax, Excel, to screen, or text file
- 3-D Tabs, Tool Bars & Tips, Icons, On Screen Help, PDF Help, Video Help

“ We have been using printLEADER since 1989! This software has greatly assisted us in growing from a mom & pop/quick print to a commercial printer. As we have grown, printLEADER has grown along with us and has enabled us to quote our jobs quickly. The software allows us to **convert quotes into orders** and we can track the manufacturing process through our shop on a per department basis. We invoice all our orders, then our bookkeeper applies payments very efficiently. At the end of every month both AR & AP roll up to the integrated General Ledger and those processing costs have decreased what our accountant would normally have done.

One of the nicest benefits that printLEADER offers is **personal customer service** and the ability to network with their other clients at their user group conferences. ”

Maxine & Peter Derby
QPL & The Image Group – Chelmsford, MA

SAMPLE ESTIMATE LETTER

Visual printLEADER's Estimating program provides several powerful, user-friendly printing options. CSR's can easily choose their favorite Estimate format to display just the bare minimums for clients to read, or provide very detailed estimates breaking out all costs. Print and display up to six different user-defined quantities so clients can see that if they were to order more brochures, postcards, etc. that the printLEADER Quantity Table will clearly show that ordering more will surely save them money. A stock letter can be added to each Estimate or they can be personalized. Quickly preview the Estimate on screen, or just send to a laser printer, fax or for greater impact, PDF it and send it directly thru Visual printLEADER's e-mail feature.



4237 SW High Meadows Avenue - Palm City, FL 34990
Toll Free: (800) 752-4624 Fax: (772) 220-1882
www.printleader.com info@printleader.com

Order #: 20061234

printLEADER Software
4237 SW High Meadows Avenue
Serving the Print Industry Since 1989!
Palm City, FL 34990

August 22, 2008
Tel: (800) 752-4624 x201
Fax: (772) 220-1882
Page: 1

Contact: Nancy Fleming

Quantity	Description	Sub-Total
5,000	Brochures - Graph Expo 2006 Coated 80# Gloss Text 11.0000 x 17.0000 Printed 2/Sides Ink Side 1: CMYK Ink Side 2: CMYK	851.50

Quantity Table

Quantity	Total		Price		Save
5,000	851.50	@	170.30	per 1000	0.00/M
7,500	1,038.75	@	138.50	per 1000	31.80/M
10,000	1,212.50	@	121.25	per 1000	49.05/M
15,000	1,588.50	@	105.90	per 1000	64.40/M
25,000	2,302.00	@	92.08	per 1000	78.22/M
50,000	3,864.50	@	77.29	per 1000	93.01/M

Example of an Estimate Letter with Multiple Quantity Table

Preview to your screen, then Print, Fax or E-Mail from
your computer direct to your customer!



Ship Via	Sub-Total	Tax Rate %	Tax	Freight Charges	Deposit	Total
UPS Blue	851.50	7.000	64.86	75.00	0.00	\$ 991.36

SAMPLE JOB WORK ORDER

Displays all details for your press operator and/or digital printing department. Bar Codes are used in conjunction with our optional Visual Premier Data Collection Job Tracking technology. Your Sales staff & CSR's can locate jobs in progress from their computer workstations. Production staff uses wireless bar code readers to provide important information as to the status of the job, as well as comparing estimated production times to actual time collected.



Work Order # 20061234

Item # 1 of 1 \$ 851.50
Brochures-Graph Expo 2008



Page: 1
Date: 08/22/2008

BILL TO: CUST#: 4308 Last Status: Location: Original Order#: SHIP TO: Original Invoice#:

Contact: Nancy Fleming Email: nancy@printleader.com Cell: (772) 752-4624

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Tel: (772) 220-7966

Customer PO	Salesperson	CSR Name	Company Contact	Shipping Method	Ship Day/Date/Time
ABC-12345	House Account	Cheryl	Nancy Fleming	UPS Blue	Wed 08/23/2006 am

Coated 80# Gloss Text

->

Parent Size:	19.0000 x 25.0000	Parent Outs:	1	Parent Sheets:	2,800	Lift Size:	500
Press Size:	19.0000 x 25.0000	Press Outs:	1	Press Sheets:	2,800	Cuts/Lift:	0
Finished Size:	11.0000 x 17.0000	Finished Outs:	2	Finished Sheets:	5,600		\$ 286.65

Ryobi 3304 4/C

Mon 08/21/2006 3p

Quantity:	5,000	Plates: DTP	Cost per/M:	\$ 45.00
# of Jobs:	1	# Sides: 2 Sides	Sheetwise	
# Impressions:	5,000	Press Time: 1:13		

	Side 1	Side 2
Press Speed:	7,000 Waste: 150	7,000 Waste: 100
Make Ready:	15	10
# Passes:	1 # Ink Colors: 4	1 # Ink Colors: 4
Color Ink:	CYMK	CYMK
Ink Memo:		



\$ 378.85

Department Name	Job Schedule	Department Function	Quantity	Time	Amount	
Graphics Dept	Fri 08/18/2006 12p	Standard Page (Text)	2	1:00	40.00	
		<i>You can enter 300 characters of a text message for each department line item</i>				
Ink Wash		CMYK	1	0:00	100.00	
Bindery & Finishing	Tue 08/22/2006 12p	Fold 1/2	5,000	0:53	37.50	
Packaging		Shrink Wrap @250	20	0:20	6.50	
		Pack Carton @ 2500	2	0:01	2.00	
Department Subtotal:				2:14	186.00	

Pending	Make Ready	Start/Run	Halt	Task Complete

“ Any vendor can sell you software to automate estimating and order entry, but it is the **people behind the software that matter**. The staff at printLEADER become a long term partner in the success of your business. Long after the implementation printLEADER is there to help as your business changes. They listen to the changing needs of your business and **constantly improve** the software to adapt to the changes in our industry. When it comes to updates or system changes, technical response is fast and a pleasure to work with. ”

Dan Goris, President
Ideal Printing Company – Grand Rapids, MI

“ My company has been with printLEADER for over 10 years. Without exception, there is not a greater print/graphic arts estimating, A/R software program out there for the price... None! Customer service is great... **Value, value, value.** ”

Joe Torrence, General Manager
Folders, Tabs Et Cetera – Tampa, FL

“ We have used printLEADER for over 12 years and plan to continue using them. I am happy with the response and **excellent customer service** they provide. Before choosing printLEADER, I checked out all the other main players and went with printLEADER. My role at Collins Digital is handling the financial end of the business, and printLEADER gives me the tools to keep my gross profit and bottom line well above the averages. ”

Hal Collins, President
Collins Digital Imaging Inc – Atlanta, GA

“ We have been using printLEADER software for many years and have found the program to be flexible, accurate, dependable and relatively **bullet-proof**. In addition to the basic estimating feature, we use the Accounts Receivables module as well, which allows for direct Invoicing, Statements, Payments and general receivable activity. We also utilize “Visual Premier,” which allows for shop floor data collection utilizing hand-held wands, without having to place computers all over the shop.

We have three remote sales offices, which also access printLEADER through a terminal server. This has worked extremely well and allows these satellite offices the same **immediate access** as the local office, giving them the ability to create estimates, work orders, invoices, etc. They can also remotely check on job status of virtually every job in the shop. ”

Wayne Yada, President
Premier Color Graphics, Inc. – Visalia, CA

“ printLEADER **saves us time and money** every day! The job re-order feature alone is worth the price of the software. Quick & easy reports make tracking sales a breeze. With a click of the mouse you can check your profit margin on each job. It may be a coincidence but since we started using PL, our **profits have increased significantly**. We now charge for every aspect of the job, such as formerly overlooked items like shrink wrapping, boxes, cutting etc. ”

Kevin Hebert , President
St. Charles Printing – Boutte, LA

“ As a printLEADER client since 1998, we have found that as we continue to grow, **printLEADER grows with us**. The service is great, the pricing is accurate, and the job tracking is excellent. If you're considering a switch, I would highly recommend this MIS program. It would be well worth your time. ”

John M. Peterson, President
Kopytek, Inc. – St. Louis MO



- Estimating/Order Entry
- Integrated Accounting
- Shop Floor Data Collection
- Contact Management
- Web Based Re-Order system

